INNOVATIVE WEB APPLICATIONS FOR LMI

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COMPARISON OF TOOLS AND KEY FEATURES USED BY STATE LMI AGENCIES

- C2ER – Arizona LMI Improvement Grant

- Recommendations on redesigning the Arizona Workforce Informer website
  - Customer survey
  - Focus groups
  - Review of 50 states & DC LMI Agencies’ website
  - Interviews with selected states’ website and database managers
KEY FINDINGS - LMI DELIVERY SYSTEMS & THEIR MARKET SHARE

- Ciber-In-house: 20%
- In-house: 47%
- Geographic Solutions: 33%
Key Findings – LMI URL Comparison

- Not easily remembered domain names (URLs)
  - Include “labormarketinfo” or “lmi” on the domain or subdomain name
**Key Findings – Navigation of LMI Sites**

- Navigation can be improved by including LMI “Data Library”
  - Organize data by type of user, subject, or geography
Key Findings – Dissemination of LMI Data

Web Service - Web 2.0 Used on LMI Sites

- Web Service: 2
- Blog: 3
- Twitter: 7
- RSS Feeds: 11
KEY FINDINGS – OTHER CHARACTERISTICS COMPARISONS

- Another Language: 6
- Personalized Web Site: 8
- Glossary: 11
- Guide to Site: 13
KEY FINDINGS – MOST COMMON INFORMATION SHOWN ON LMI SITES’ MAIN PAGE

- What's New?
- Current Data Analysis
- Area Profile
- Unemployment Rates
  - Also shown in a graphical format on the main page
- Publications
KEY FINDINGS – MOST SUGGESTED FEATURES BY USERS

- Enable profile customization
- Include data visualization
  - Google graphing
- Allow users to define their own region and compare it to the other regions
THANK YOU AND CONTACT INFORMATION

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