



THE COUNCIL FOR COMMUNITY
AND ECONOMIC RESEARCH

INNOVATIVE WEB APPLICATIONS FOR LMI

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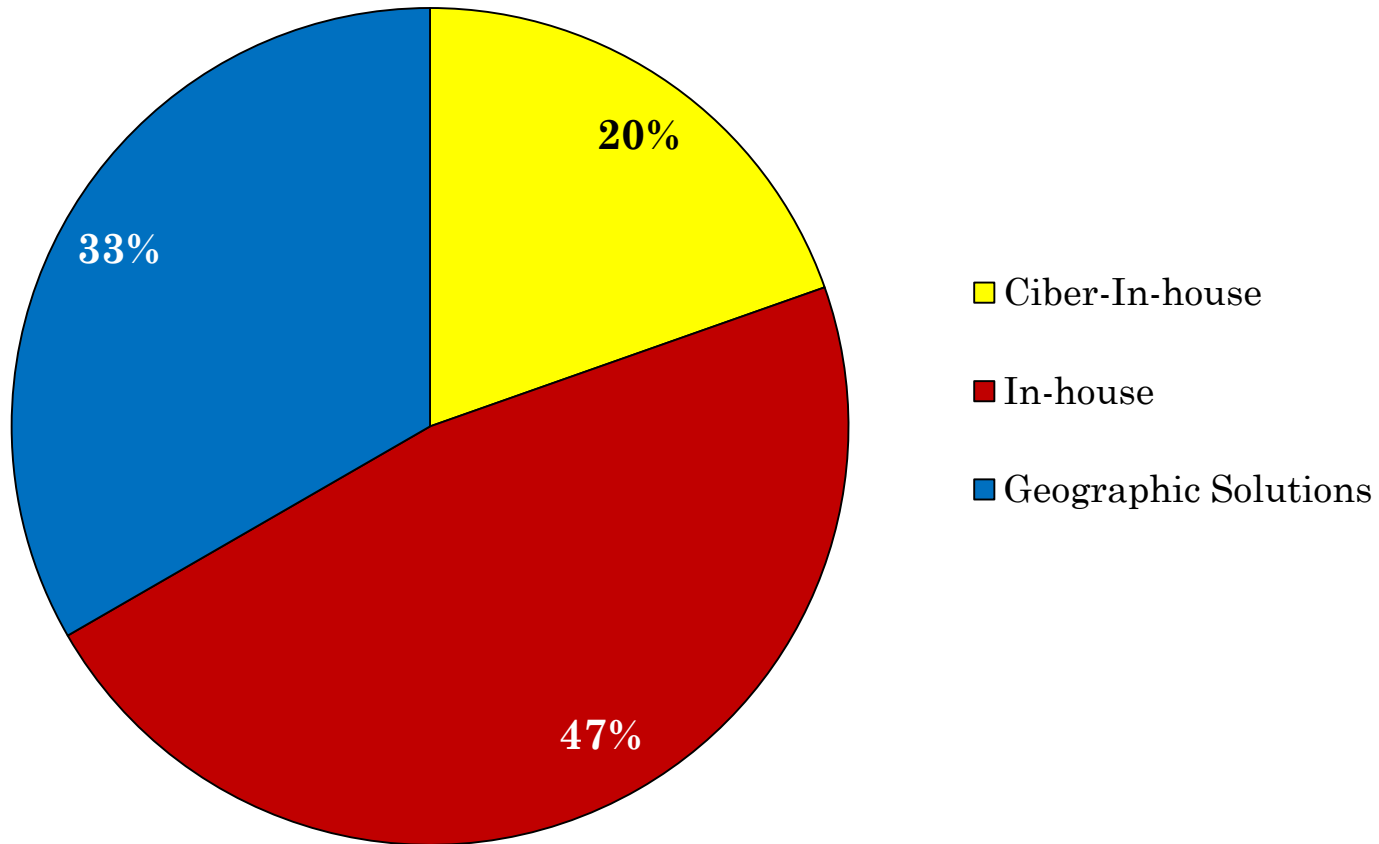
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COMPARISON OF TOOLS AND KEY FEATURES USED BY STATE LMI AGENCIES

- C2ER – Arizona LMI Improvement Grant
- Recommendations on redesigning the Arizona Workforce Informer website
 - Customer survey
 - Focus groups
 - Review of 50 states & DC LMI Agencies' website
 - Interviews with selected states' website and database managers

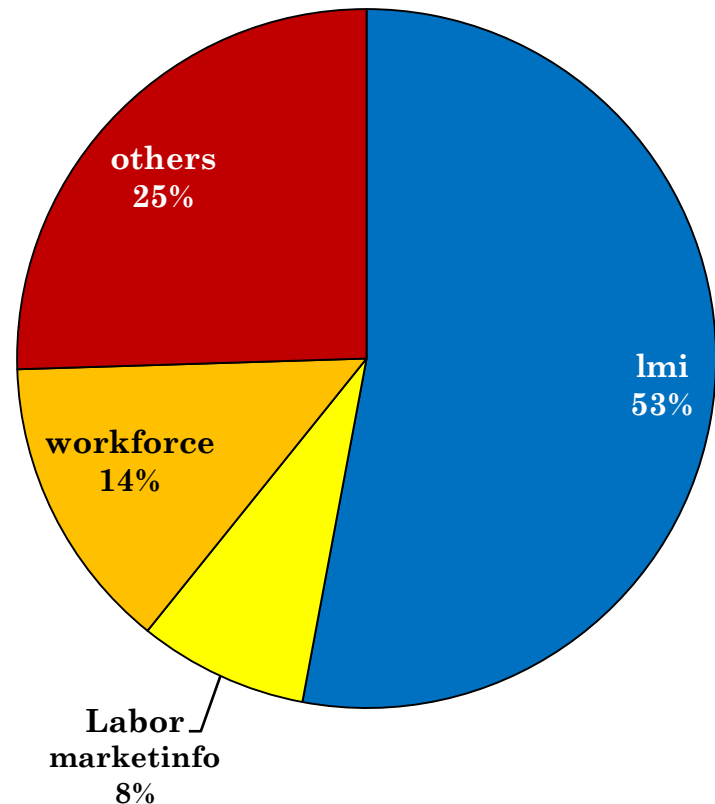
KEY FINDINGS- LMI DELIVERY SYSTEMS & THEIR MARKET SHARE



KEY FINDINGS – LMI URL COMPARISON

- Not easily remembered domain names (URLs)
 - Include “**labormarketinfo**” or “**lmi**” on the domain or subdomain name

LMI URL Comparison



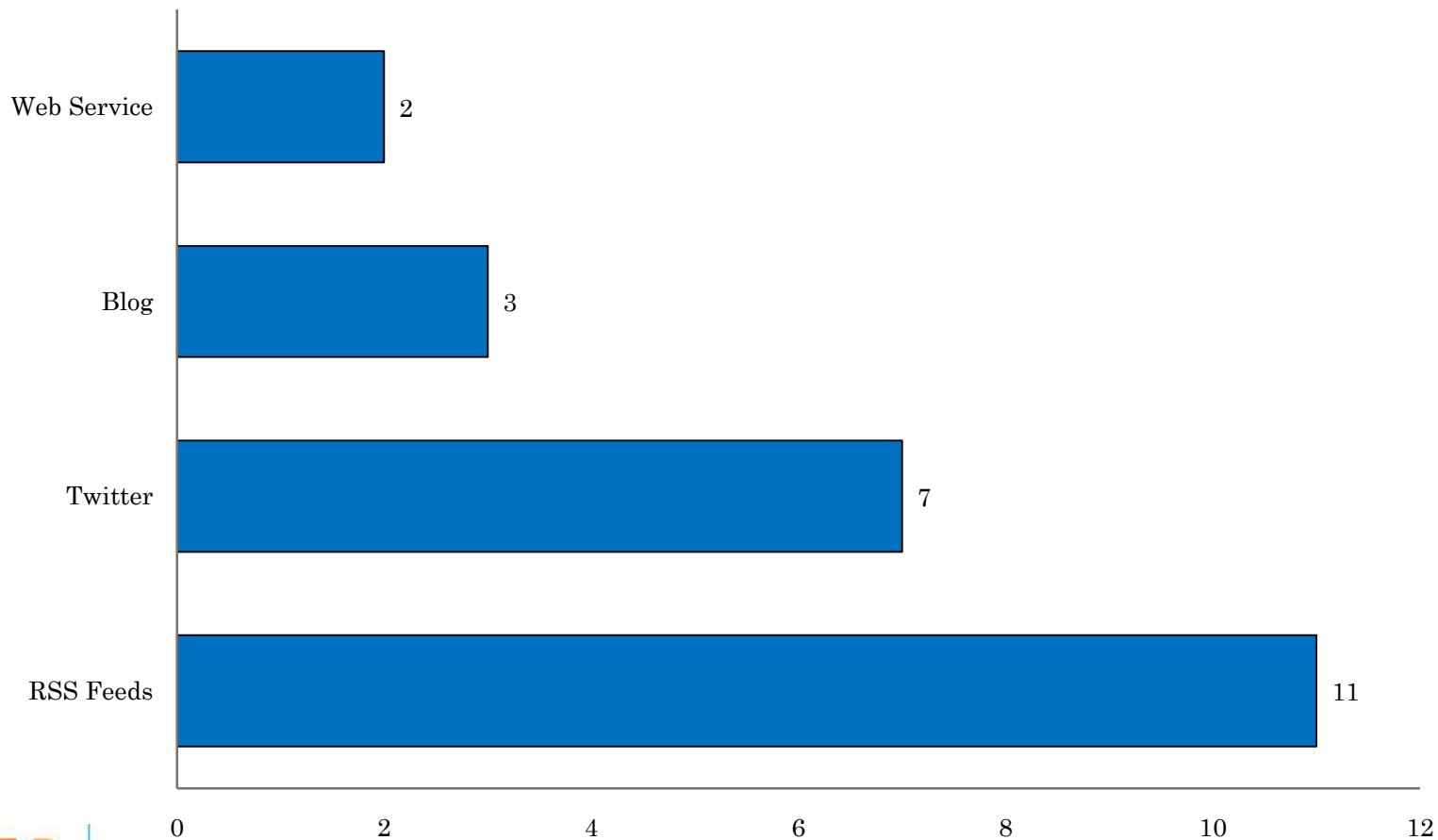
KEY FINDINGS – NAVIGATION OF LMI SITES

- Navigation can be improved by including LMI “Data Library”
 - Organize data by type of user, subject, or geography

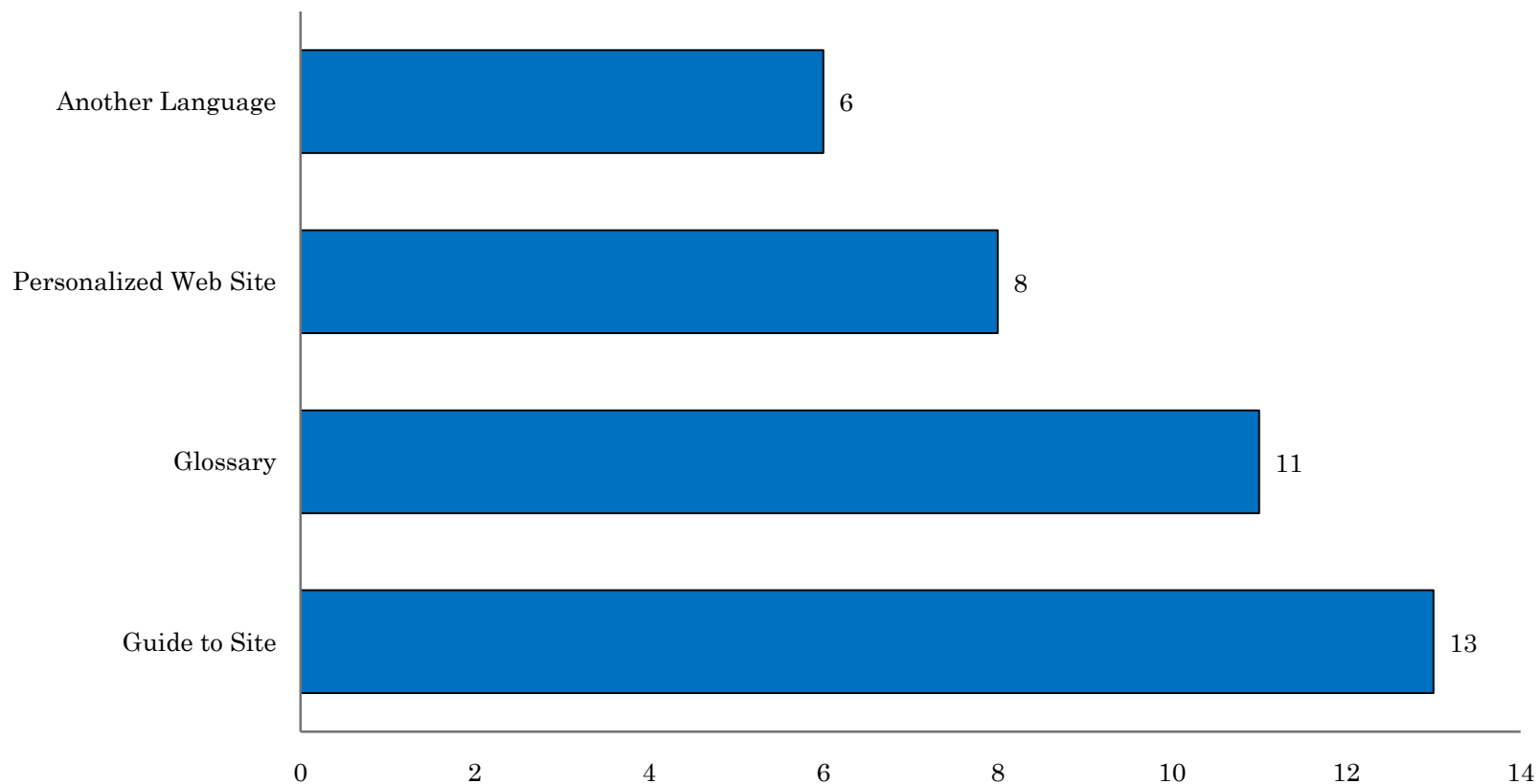
The screenshot shows the website for the California LaborMarketInfo Data Library. The header includes the CA.GOV logo and the Employment Development Department of the State of California. A navigation menu contains links for Home, Unemployment, Disability, Jobs / Training, Payroll Taxes, Labor Market Info (highlighted), and Forms/ Publications. Below this is a secondary menu with Overview, Career Information, The Economy, Data Library (highlighted), Customer Center, and Contact LMI. The main content area features the 'LaborMarketInfo Data Library' title and a subtitle 'Gateway to detailed labor market information...'. There are two main sections: 'Find Data by Subject' and 'Find Data by Geography'. The 'Find Data by Subject' section lists links for Monthly Data Release, Occupations, Industries, Unemployment Rate and Labor Force, Economic Indicators, and Population and Census. The 'Find Data by Geography' section lists links for United States, California, Counties, Metropolitan Statistical Areas, Cities and Census Designated Places, Local Workforce Investment Areas, and Data for Other States. A footer at the bottom right contains links for Back to Top and Contact E.

KEY FINDINGS – DISSEMINATION OF LMI DATA

Web Service - Web 2.0 Used on LMI Sites



KEY FINDINGS – OTHER CHARACTERISTICS COMPARISONS



KEY FINDINGS – MOST COMMON INFORMATION SHOWN ON LMI SITES' MAIN PAGE

- What's New?
- Current Data Analysis
- Area Profile
- Unemployment Rates
 - Also shown in a graphical format on the main page
- Publications

KEY FINDINGS – MOST SUGGESTED FEATURES BY USERS

- Enable profile customization
- Include data visualization
 - Google graphing
- Allow users to define their own region and compare it to the other regions

THANK YOU AND CONTACT INFORMATION

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