

Applied Analyst

October 24 – 26, 2017
Sacramento, CA

AGENDA

Day 1

Time	Session	Instructor
8:00	Breakfast (provided)	
8:30	Introductions/Overview of Training <ul style="list-style-type: none"> Mention presentations and how exercises will relate 	Nick Beleiciks, Adrienne Johnson, Damon Runberg
9:30	Collecting information about your region	Adrienne Johnson
10:15	Break (15 mins)	
10:30	Accessing demographic and economic data <ul style="list-style-type: none"> Basic demographic trends Overall regional well being Migration patterns 	Adrienne Johnson
	<i>Group Exercise</i>	
12:00	Lunch (on your own)	
1:15	Understanding your regional economy <ul style="list-style-type: none"> Industry data structure and sources Basic industry trend analysis 	Nick Beleiciks, Damon Runberg
	<i>Group Exercise</i>	
2:15	Break (15 mins; snack provided)	
2:30	Understanding your regional economy, con't <ul style="list-style-type: none"> Determining economic drivers Identifying key companies and employers 	Nick Beleiciks, Adrienne Johnson
	<i>Group Exercise</i>	
4:30	Adjourn	

Day 2

Time	Session	Instructors
8:00	Breakfast (provided)	
8:30	Occupational trends and analysis <ul style="list-style-type: none"> • Occupational Employment Statistics • National staffing patterns • O*NET 	Nick Beleiciks, Damon Runberg
	<i>Group Exercise</i>	
10:00	Break (15 mins)	
10:15	Higher Education Data	Adrienne Johnson
	<i>Group Exercise</i>	
11:00	Developing your Story	
12:00	Lunch (on your own)	
1:15	Using Local Employment Dynamics (LED) data <ul style="list-style-type: none"> • Quarterly Workforce Indicators • OnTheMap 	Nick Beleiciks, Damon Runberg
	<i>Group Exercise</i>	
2:30	Break (15 mins; snack provided)	
2:45	Presenting your data and information <ul style="list-style-type: none"> • Basic data presentation tips • Interacting with the media 	Nick Beleiciks, Adrienne Johnson, Damon Runberg
	<i>Group Exercise/Work on Team Presentations</i>	
4:00		
4:30	Adjourn	

Day 3

Time	Session
8:00	Breakfast (provided)
8:30	Finalizing regional presentations
9:30	Regional presentations
11:30	Questions/wrap-up
12:00	Adjourn