

Address:

Embassy Suites Hotel & Conference Center | Montgomery, AL
300 Tallapoosa St, Montgomery, AL 36104

Download: Agenda-Hotel Information

Description:

The purpose of this training is to teach skills in the analysis of regional economic and labor market data through hands-on application. As a part of the training experience, participants work in small groups to conduct analyses for pre-defined regions. Over the course of training, participants learn effective ways to access data sources and valuable techniques for regional analysis. Throughout the training, participants will apply these skills to build information on a region and better understand the factors driving its economic and workforce development.

Participants will also learn about methods to help answer questions related to key industries, future workforce needs, higher education graduates, and commuting patterns. Tips for structuring information in tables and charts for public presentations are also provided. As a capstone to this training, participants will present team findings about their assigned regions.

Ideally participants will come in a basic understanding of Microsoft Excel and basic demographic and workforce data sources, but this knowledge is not required to participate. However, participants will be required to bring their own laptop.

Cancellation Policy:

No refund will be made unless cancellations are confirmed before the close of business on **September 19, 2014**.

Preliminary Agenda:

Day 1:

- Introduction and overview of the training
- Collecting information about the region
- Accessing demographic and labor force data
- Lunch on your own
- Industry trends analysis

Day 2:

- Occupational trends analysis
- Higher education and other education completer data
- Lunch on your own
- Using the Local Employment Dynamics
- Presenting data and information

Day 3:

- Regional Presentations