



**The Basics of Economic Impact Analysis**  
**July 30, 2014**  
**8:30 AM – 4:00 PM**

**Sheraton Grand Sacramento Hotel**  
**Sacramento, CA**

This session introduces “non-economists” to key concepts used to assess the economic spin-off resulting from projects or programs. It provides an overview of the input-output framework and introduces available commercial software that could help assess impacts. Through case examples of impact studies, participants will also learn about typical research challenges and how to address them.

*Instructors:*

***Dr. David Peters***, Associate Professor, Iowa State University

***Dr. Martin Romitti***, Senior Vice President, Center for Regional Economic Competitiveness

- Introductions and agenda (8:30-9:00)
- Overview and rationale for conducting impact studies (9:00-10:15)
- *Morning Break* (10:15-10:30)
- Data requirements for a study (10:30-12:00)
- *Lunch* (12:00-1:00)– *Lunch on your own*
- Demonstrations and exercises conducting economic impact analysis (1:00-2:30)
- *Afternoon Break* (2:30-2:45)
- Model options and other types of impacts (2:45-3:45)
- Review and wrap-up (3:45-4:00)