Draft Agenda

Day 1 (8.30 to 4.00)

- Introductions and Agenda
- Defining your region (or regions)
- Analyzing your region’s population
  - Accessing Census Data
  - Understanding demographic trends and projections
- Lunch (12.00-1.15) – Lunch on your own
- Understanding your regional economy
  - Employment data
  - Industry data sources
  - Basic industry trend analysis
- Exercise: Creating a regional profile

Day 2 (8.30 to 4.00)

- Available GIS Resources
- Identifying your regional economic drivers
  - Calculating location quotients
  - Determining your economic base
  - Basics about industry clusters
- Lunch (12.00-1.15) – Lunch on your own
• Assessing the capacity of your workforce
  o Linking industries to occupations
  o O*Net
  o Occupational projections
  o Real-time LMI
  o Education data

• Using Local Employment Dynamics Data
  o Quarterly Workforce Indicators
  o OnTheMap

**Day 3 (8.30 to 12.00)**

• Answering custom workforce questions

• Comparing your region to other places
  o Understanding rankings
  o Benchmarking your region

• Key customers and their information needs
  o Identifying customers and their needs
  o Presenting data effectively

• Questions, other issues