



# Improving Workforce Equity Through Data: C2ER Rise Conference

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June 7, 2018

# Institute for Higher Education Policy

## Who We Are

The Institute for Higher Education Policy (IHEP) is a nonpartisan, nonprofit organization committed **to promoting access to and success in higher education for all students.**

Based in Washington, D.C., IHEP develops innovative **policy- and practice-oriented research** to guide policymakers and education leaders who develop high-impact policies that will **address our nation's most pressing education challenges**, equity in particular.

# Postsecondary Data Collaborative (PostsecData)

Advocating for high-quality postsecondary data.

Thoughtful use of higher education data has the power to:

- **Promote student success.** College administrators and faculty can use data to encourage learning, retention, completion, and successful post-college outcomes.
- **Evaluate and inform federal, state, and institutional policies.** With better data, decision-makers can assess public resources and target them to the postsecondary system's needs, with a focus on institutional improvement.
- **Empower college choices.** Students and families can use data to make educated decisions about where to attend college, how to pay for it, and what to study.

# Equity Imperative for Data

We need quality data to answer critical questions

Policymakers, the public, students, and institutions can't answer key questions about student access, success, outcomes, and equity, like:

After students transfer, do they go on to graduate?

How many community college students transfer to four-year colleges?

Which students go on to succeed in the workforce?

How do college access, affordability, and completion vary by race, ethnicity, and income?

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## Dunwoody College of Technology

Minneapolis, MN  
1,065 undergraduates



 National Average

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## De Anza College

Cupertino, CA  
20,496 undergraduates



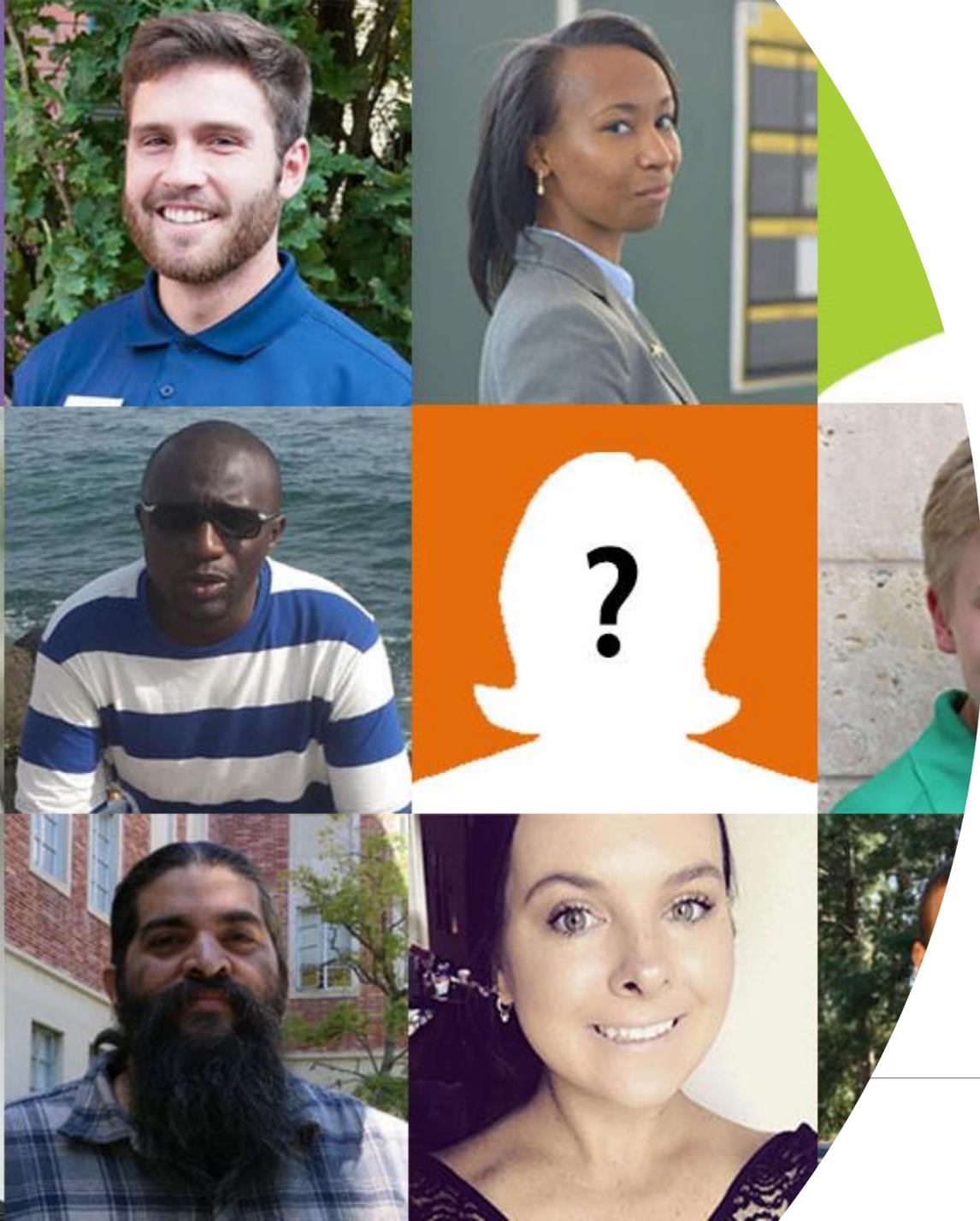
 National Average

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# College Scorecard

Information on:

- Salary after attending
- Salary compared with national earning of high school graduates
- Employment rate



# Metrics Fall Short

- In many cases, metrics fall short of capturing outcomes for all students.
- Systems are incomplete, duplicative, and disconnected.
- Need disaggregated data to understand equity in higher education and the workforce.

# A Blueprint for Better Information:

## Recommendations for a Federal Postsecondary Student-Level Data Network

AMANDA JANICE ROBERSON, JAMEY RORISON, AND MAMIE VOIGHT

# Student-level Data Network

- IHEP report: A Blueprint for Better Information
- College Transparency Act (S. 1121/ H.R. 2434)
- Data feedback loops to states and institutions are critical.