Technology Square: Accelerating Innovation and Technology Development
Five factors for top cities for corporate innovation in North America

1. Global 1000 companies with R&D labs or innovation centers, and their R&D investment levels.
2. Trend-setting tech companies with large partner ecosystems.
3. Startup density, including accelerator programs, incubators, and co-working spaces.
4. The presence of top-tier research universities.
5. Events that foster interactions among corporate executives, entrepreneurs, and academic researchers.

Atlanta is a Top City for Corporate Innovation
“Something is happening in Midtown Atlanta. Georgia Tech’s city-centered campus has become one of the nation’s leading destinations for corporate research centers...”
“Innovation centers are physical spaces and/or teams set up by organizations in a global tech hub with the goal of leveraging the startup, industry and academic ecosystems.”
Innovation Neighborhoods

Market Focus
Large Companies
Small Companies
Georgia Tech
Signature Technologies
Experiential Learning for Georgia Tech Students
Vibrant work-live-play areas
Open Communities of Innovation

INCUBATORS | ACCELERATORS | RESEARCH LABS | DESIGN SPRINTS | HACK EVENTS

- Student Engagement
- Talent Acquisition
- Talent Development
- Innovation Commercialization & Tech Transfer
- Research Collaborations
- Thought Leadership
Innovators Learning from Innovators
Corporate Labs and Technology Centers in Tech Square:

1. Anthem Innovation Studio
2. Accenture Innovation Hub
3. ATDC Fintech Program sponsored by Worldpay
4. AT&T Foundry
5. AT&T Drive Studio
6. Chick-fil-A Rev Innovation Center
7. Delta Air Lines Hangar Innovation Lab
8. Dover Mindsparq Innovation Lab
9. Emerson “Helix” Innovation Center
10. Keysight Technologies Software Design Center
11. Georgia Pacific Point A Innovation Center
12. NCR Hosted Solutions Lab
13. Panasonic Innovation Center
14. Pratt Industries Center
15. Southern Company Energy Innovation Center
16. Southwire Innovation Lab
17. Siemens Data Analytics and Applications Center
18. The Home Depot Technology Center
19. ThyssenKrupp Research and Innovation Center
20. UCB Solutions Accelerator

Corporate Labs and Technology Centers a Few Blocks Away:

1. Honeywell Software Development Center
2. Flex Atlanta Design Center
3. Stanley Black & Decker Digital Accelerator
4. Boeing Manufacturing Development Center
5. Elavon Greenhouse Innovation Lab

Corporate Innovation, Technology and Headquarter Locations Nearby:

1. Anthem IT Center of Excellence
2. Coca-Cola Company (ETA)
3. Sage Software
4. Worldpay U.S. Headquarters
5. KPMG Ignition Innovation Lab
Expansion of Technology Square

From Left to Right:
(L) Some of the many new start-up spaces from private sector accelerators
(c) Biltmore Hotel purchased by GTF
(L) GT Coda Building approx 740Ksf ½ GT research neighborhoods ½ corporate labs and centers
GT Research and Technology Development Institutes:

- Data Science and Engineering
- Information Privacy
- Cybersecurity
- Digital Energy Management
- Machine Learning
- Computational Science & Engineering
- Health Analytics
- Sensors, IoT, Industrial Internet
- Smart Cities | Mobility
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