Esri Story Maps/
ArcGIS Online For
Economic Development

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• Historically quite minimal
• Accessibility to GIS quite limited
• Always on the “wish list”
ArcGIS Online

• Completely Cloud-Based Mapping Program
• Includes a Large Suite of Basemaps and High-Resolution Imagery
• Provides the Ability to Quickly Create Interactive Maps and Custom Apps
What is a Story Map?

• A Story Map is a configurable application that doesn’t require any programming.

• Story Maps let you combine authoritative maps with narrative text, images, and other multimedia content.
Esri Story Maps

• Can be published to the public or kept within a small secure group

• Story Maps provide a unique and modern way to tell the story of your community.

https://storymaps.arcgis.com
Tallahassee-Leon County Penny Sales Tax Extension

Penny Sales Tax Extension

On November 4, 2014 voters chose to extend the penny sales tax. The included map is designed to help you better understand how the penny sales tax works and what to expect in the future.

The very concept of the penny sales tax in Leon County goes back to 1989 when voters authorized the tax to fund roads and address public safety needs.

Ten years later, community leaders again came together as the Economic and Environmental Consensus Committee. Their goal was to extend the work of the tax and include a broader mission. The extension would not only improve and expand our local roads, but also improve and protect our parks, green spaces and other natural areas.

Again in 2000, voters said, “Yes.”

During the past two years, a group of 18 citizens, appointed by our local City and County Commissions, have held dozens of public meetings - seeking input and counsel from thousands of citizens - to present a forward looking consensus plan. This plan, as
Experience Florida’s Capital

Tallahassee, Florida, features a vibrant mix of experiences, making it a perfect destination for visitors. From its historic landmarks to its modern attractions, Tallahassee offers something for everyone. Whether you're interested in nature, culture, or adventure, Tallahassee has it all. Here are a few highlights:

**Experience Florida’s Capital**

- **Bike Tallahassee**: Experience the city by bike, with trails that take you through scenic parks and historic neighborhoods.
- **Gamble Street Closure**: Explore the natural beauty of Tallahassee's parks and trails on foot, with options for walking and cycling.
- **Talent: Child Daycare**: Tallahassee is home to many child care options, providing a supportive environment for children and their families.

**Innovate**

Tallahassee is a thriving innovation community, home to many businesses and startups. From technology and engineering firms to creative and design agencies, Tallahassee is a hub of innovation. The city is also home to several universities and community colleges, providing a strong base for innovation.

**Talent**

Tallahassee is a hub for talent, with a diverse range of employers and job opportunities. From tech companies to healthcare providers, Tallahassee offers a range of career paths for those looking to make their mark in various industries.

**Post-Secondary Education & Career Development**

Tallahassee is home to several top-tier universities, providing a strong foundation for education and career development. From undergraduate programs to graduate studies, Tallahassee offers a range of options for continued learning.

Experience Tallahassee's unique blend of history, culture, and innovation, making it a perfect destination for visitors and residents alike.
Major Ongoing & Proposed Developments Report

Major Ongoing & Proposed Developments for Tallahassee | Leon County

Download this report in MS Excel format.

The Major Ongoing & Proposed Developments Report provides key insights and highlights of the major developments and construction projects in Tallahassee and Leon County. Major projects in this report are defined as including 20+ residential units and/or 10,000 square feet of non-residential. This report illustrates that the local economy is well positioned for continued economic growth.

Show Residential Developments
Includes: Apartments, Assisted Living, Condominiums, Group Living Quarters, and Single Family

Show Commercial Developments
Includes: Hotel, Medical, Office, Retail, and Warehouse

Show Community Facility Developments
Includes: Church, Public Facility, and School
Project Homerun

Potential Sites - Confidential

Site Requirements
10 - 20 Acres
M-1 Zoning
ESRI Resources:

• [https://storymaps.arcgis.com](https://storymaps.arcgis.com)
• [https://developerscorner.storymaps.arcgis.com/](https://developerscorner.storymaps.arcgis.com/)

Social Media:

• [https://twitter.com/EsriStoryMaps](https://twitter.com/EsriStoryMaps)
• #StoryMap
Questions?

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