

Director of Strategic Research (Washington, DC)

The Greater Washington Initiative is seeking a Director of Strategic Research to develop, capture, and provide the most relevant and compelling data and research information for its audiences, constituents, and clients. The Director of Strategic Research will be responsible for the organization's regional economic and business research execution, management of outside vendors related to contract research projects, and response to site selection consultants and prospects. The Director of Strategic Research will also work closely with and advise the Executive Director on the most effective and innovative research strategy for GWI, provide thoughtful and thorough analysis of the data, and then work closely with the Director of Marketing and Communication to translate it into a compelling marketing message and use it effectively in business development activities.

The ideal candidate for this position will be a results-oriented professional with a proven track record of accomplishment and achievement. An undergraduate degree in economics, demography, regional planning or related field is required. GWI offers a competitive salary commensurate with experience, as well as an excellent employee benefits package.

Send resume to ResearchDirector@bot.org or Greater Washington Initiative, 1725 I Street NW, Suite 200, Washington, DC 20006.