

“Sustaining Economic Recovery: Preparing for Tomorrow’s Opportunities Today”

May 18-21, 2010

Omni Shoreham Hotel, Washington, DC

Co-sponsored with



Sponsorship and Exhibition Opportunities

The joint **C2ER 50th Annual Conference** and **LMI Training Institute Forum** represent the perfect time to introduce your products or services to regional economic researchers and analysts. Take advantage of this opportunity to meet practitioners and analysts as well as stay well-informed about the key research and policy challenges facing the regional economic and workforce research community. This is a great opportunity for you to build an identity for your consulting or technical services so that C2ER or LMI Training Institute members think of YOU when they need help.

*For the first time ever,
the LMI Training Institute
Forum and the C2ER Annual
Conference will be held jointly.
Special sessions targeted to each
group are planned with many
shared functions, including a
shared sponsor and exhibitor hall.
This will be a unique opportunity to
reach out to research in the
economic and workforce*

Who Attends the C2ER Conference/ LMI Training Institute Forum

- Research Directors – Economic Development
- Workforce & Labor Market Researchers
- Economic and Business Developers
- Planning and Policy Managers
- Workforce Development Specialists
- Econ. Dev. or WF Dev. Org. Directors
- Academic Institutions
- Utilities
- Regional Planning Organizations
- Chamber of Commerce
- Regional Workforce and Economic Analysts

Why You Should Exhibit

- Maximize your marketing investment
- Reach key players and decision makers in the research community
- Raise your visibility as a prime resource
- Meet new or connect with current customers
- Network with other exhibitors and industry professionals to identify potential collaborations
- Test your own products and services with potentially demanding & creative consumers

50TH ANNUAL CONFERENCE



Conference Partner: Platinum

Level \$7,500

- Pre-conference Webinar (1 hour session produced by C2ER and/or LMI Training Institute)
- On-site Product Demonstration
- Recognition on the C2ER and/or LMI Training Institute website (with link to your home or product page)
- Personal introductions to key conference participants
- Inclusion of logo on all conference marketing materials
- Inclusion of logo on on-site signage
- Brief description of core product or service in the conference program
- Reserved exhibit space throughout the conference
- Recognition during the opening session of the conference (anticipated audience of 150 people)
- Complimentary registration for 3 representatives from the organization
- Additional registrations for staff at a 25 percent discount from the member rate
- Complimentary one-year organizational level membership in the Council and participation in the "Partners" Program

Conference Sponsor: Gold

Level \$5,000

- Pre-conference Webinar (45 minute session produced by C2ER and/or LMI Training Institute)
- Recognition on the C2ER and/or LMI Training Institute website (with link to your home or product page)
- Recognition in the conference program
- Inclusion of logo on on-site signage
- Reserved exhibit space throughout the conference
- Recognition during the opening session of the conference (anticipated audience of 150 people)
- Complimentary registration for 2 representatives from the organization
- Additional registrations for staff at a 25 percent discount from the member rate
- Complimentary one-year basic membership in the Council

Conference Exhibitor: Silver

Level \$3,000

- Recognition on the C2ER and/or LMI Training Institute website (with link to your home or product page)
- Recognition in the conference program
- Reserved exhibit space throughout the conference
- Complimentary registration for one representative from the organization
- Additional registrations for staff at a 25 percent discount from the member rate

Sponsor/Exhibitor Registration

Yes, I would like to sponsor at the 2010 C2ER Annual Conference at the following level
(please check one):

- ___ Platinum \$7,500
___ Gold \$5,000
___ Silver \$3,000

Primary Contact

Title

Sponsoring Organization

Address

City/State-Province/Postal Code

Phone

Fax

Email

Please make checks payable to C2ER, P.O. Box 100127, Arlington, VA 22210

Credit Card Payment

MasterCard VISA Discover American Express

Card Number _____ Expiration Date: (____/____)

Signature _____

Contact: Sean McNamara or sam@c2er.org, 703-522-4980x10
PAYMENT MUST BE RECEIVED WITH REGISTRATION